

CHRIS BOGIE

GRAPHIC & WEB DESIGN



chrisbogie.com



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203.536.5135

EXPERIENCE

Williams Lea Tag

2016 - Present

Front End Developer

Design and code emails, forms, and landing pages for Meredith/TIME Inc. brands

- Create interactive and responsive online promotional material in HTML, CSS, and JS to increase subscriptions and retain users
- Work with clients to discuss creative direction and functionality
- Brands include Entertainment Weekly, Levi's, People Magazine, and Sports Illustrated

McGraw-Hill Education

2013 - 2016

Jr. Graphic Designer

Created responsive landing pages, book covers, emails, and web banners

- Drove traffic to the site, promoted the brand, and generated revenue via online sales
- Helped rebrand promotional materials and microsites to improve user experience

THYME, Inc.

2010 - 2013

Lead Designer

Directed the UI design of a web application

- Led design team in branding guidelines
- Designed the user interface, logo, icons, and email templates
- THYME, Inc. sold in 2013

QualityHealth

2011 - 2013

Graphic Designer

- Designed ads, promotions, and media campaigns to drive traffic and gain new users
- Designed and coded emails and newsletters
- 1st place in the "Holiday Card Design" contest
- Promoted from Jr. Designer in 2012

Independent

2010 - 2013

Graphic & Web Designer

Created branding, coded websites & emails, designed logos, and produced presentations

- Clients: Synchro Software, GEORGI Vodka, Millstone Marketing, Signpost, Harvard University, and Rensselaer Polytechnic Institute

SKILLS

HTML, CSS, & JavaScript

Adobe Creative Suite

Responsive Web Design

Mobile Design

UI Design

Branding

MS Office Suite

QA Testing

EDUCATION

Carnegie Mellon University

B.S. Psychology &

Communication Design

- Graduated w/ University Honors
- Psi Chi National Honors Society
- Senior Leadership Award
- Varsity Track & Field Team
- CMU 2009 UAA President's Scholar Athlete Team