



# CHRIS BOGIE

## GRAPHIC & WEB DESIGN



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## EXPERIENCE

### MCGRAW-HILL EDUCATION

2013 - Present

#### JR. GRAPHIC DESIGNER

UI designer and coder for responsive landing pages, promotions, and emails that drive traffic to the site, promote the brand, and generate revenue via online sales. Responsibilities include:

- Rebranding the company website to improve user experience and boost online sales performance
- Designing emails and promotional materials to generate new leads and sales

### THYME, INC.

2010 - 2013

#### LEAD DESIGNER

Directed the UI design of a start-up web application

- Led design team in branding guidelines
- Designed the user interface, logo, icons, and email templates
- THYME, Inc. sold in 2013

### QUALITYHEALTH

2011 - 2013

#### GRAPHIC DESIGNER

- Designed ads, promotions, and media campaigns to drive traffic and generate new users to the site
- Designed and coded emails and newsletters
- 1st place in the "Holiday Card Design" contest
- Promoted from Jr. Designer in 2012

### INDEPENDENT

2010 - 2013

#### GRAPHIC & WEB DESIGNER

Developed branding, coded websites, designed logos, and produced presentations and emails

- Clients: Synchro Software, GEORGI Vodka, Millstone Marketing, Signpost, and Rensselaer Polytechnic Institute

## EDUCATION

### CARNEGIE MELLON UNIVERSITY

#### B.S. PSYCHOLOGY & COMMUNICATION DESIGN

University Honors

## ACHIEVEMENTS

### SENIOR LEADERSHIP AWARD

2010

Awarded to select seniors who demonstrated exceptional leadership qualities

### PSI CHI NATIONAL HONORS

SOCIETY 2007 - 2009

#### PUBLIC RELATIONS CHAIR

Designed advertisements, programs, and merchandise for campus events

### VARSITY TRACK & FIELD TEAM

2006 - 2009

#### CMU 2009 UAA PRESIDENT'S SCHOLAR-ATHLETE TEAM

DMR record holder and Track & Field Representative for the Student Athletic Advisory Council

### CMU LEGO CLUB 2007

#### CO-FOUNDER

Held campus-wide competitions and events

## SKILLS

### ADOBE CREATIVE SUITE

#### HTML & CSS

#### RESPONSIVE WEB DESIGN

#### UI DESIGN

#### BRANDING

#### MS OFFICE SUITE