

CHRIS BOGIE

GRAPHIC & WEB DESIGN



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203.536.5135

EXPERIENCE

Williams Lea Tag **Front End Developer**

2016 - Present

Manage the design and development of emails, forms, and landing pages to increase subscriptions and retain users for leading national brands

- Create interactive and responsive online promotional material in HTML, CSS, and JS
- Work with internal teams and clients to set creative direction and functionality
- Clients include Meredith/TIME Inc. brands & advertisers (Cooking Light, People Magazine, Entertainment Weekly, Sports Illustrated, and InStyle), Elizabeth Arden, and Levi's

McGraw-Hill Education **Jr. Graphic Designer**

2013 - 2016

Created responsive landing pages, book covers, emails, and web banners

- Drove traffic to the site, promoted the brand, and generated revenue via online sales
- Helped rebrand promotional materials and microsites to improve user experience

THYME, Inc. **Lead Designer**

2010 - 2013

Directed the UI design of a web application

- Led design team in branding guidelines
- Designed the user interface, logo, icons, and email templates
- THYME, Inc. sold in 2013

QualityHealth **Graphic Designer**

2011 - 2013

- Designed ads, promotions, and media campaigns to drive traffic and gain new users
- Designed and coded emails and newsletters
- 1st place in the "Holiday Card Design" contest
- Promoted from Jr. Designer in 2012

Independent **Graphic & Web Designer**

2010 - 2013

Created branding, coded websites & emails, designed logos, and produced presentations

- Clients: Synchro Software, GEORGI Vodka, Millstone Marketing, Harvard University, Signpost, and Rensselaer Polytechnic Institute

SKILLS

HTML, CSS, & JavaScript

Adobe Creative Suite

Responsive Web Design

Mobile Design

UI Design

Branding

MS Office Suite

QA Testing

EDUCATION

Carnegie Mellon University

B.S. Psychology &

Communication Design

- Graduated w/ University Honors
- Psi Chi National Honors Society
- Senior Leadership Award
- Varsity Track & Field Team
- CMU 2009 UAA President's Scholar Athlete Team